QUIT HELPERS

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Quit Helpers is an interactive web-based tool to recommend pharmacotherapy to smokers based on medical and personal factors. Although general information about cessation aids is abundant, Quit Helpers automates the process of identifying a specific cessation aid or combination of aids for individual smokers tailored on multiple medical and personal factors. General information summarizing cessation aid options is widely available, but what is not available are specific tools to help smokers navigate the choices.